



WE CARE TUCSON



ANNUAL
REPORT

2024



www.wecaretucson.org



ABOUT WE CARE TUCSON

We Care Tucson is an organization dedicated to creating a thriving, sustainable, and interconnected community in Southern Arizona. With a strong focus on bridging the digital divide and providing access to essential medical equipment and supplies, We Care Tucson is significantly impacting the lives of individuals in need.

Our mission is to cultivate an equitable and sustainable community by offering individuals access to information technology, medical equipment, and supplies. We understand the importance of technology and healthcare in today's society and strive to ensure no one is left behind.

We collect used technology and restore what we can while responsibly recycling the rest. This prevents these devices from ending up in local landfills and makes them available for sale to the general public at affordable prices. We also offer low-cost computers to economically challenged individuals, helping to bridge the digital divide and empowering them with access to technology and information. By restoring these devices, we provide affordable options for individuals who would otherwise struggle to acquire essential technology, opening up new opportunities for education, employment, and personal growth.

In addition to bridging the digital divide, we operate a vital program for durable medical equipment and medical supplies. In a world where access to basic healthcare necessities remains a luxury for many, We Care Tucson stands as a beacon of hope. We recognize that financial constraints, lack of insurance coverage, and homelessness should never be obstacles preventing someone from receiving the medical support they need. That's why we passionately work to bridge the gaps, ensuring everyone can access the care they deserve regardless of their circumstances.

Our impact lies in addressing the critical needs of those who have fallen through the cracks of our healthcare system. We reach out to individuals facing challenging socioeconomic conditions who cannot afford the essential, durable medical equipment or medical supplies required for their well-being. Additionally, we extend our services to those without health insurance or whose insurance providers refuse to cover these vital resources. We are dedicated to dismantling the barriers that hinder individuals from accessing the care they deserve.

However, we could only have accomplished this with the support of our generous donors. Their contributions to We Care Tucson directly impact the lives of individuals in our community who are economically challenged or facing medical hardships. Your donation will help us continue to bridge the digital divide, provide essential medical equipment, and promote sustainability in Southern Arizona.





A YEAR IN REVIEW

2024: A Year of Growth, Innovation, and Impact

What a rollercoaster year 2024 has been at We Care Tucson! It was a year of tremendous growth, transformation, and continued expansion of our youth initiatives. Building on the momentum of 2023, we pushed forward with innovation and community empowerment, setting new benchmarks for excellence.

Our Youth Tech Camp flourished, expanding to three incredible weeks, while our School Day Out programs and TechFest continued to inspire young minds eager to explore the dynamic world of technology. This fall, we introduced an exciting new component—robotics—bringing hands-on STEM experiences to even more students. These programs, rooted in the success of our Youth Tech Camp, are bridging the digital divide for underserved youth and igniting a passion for technology.

Guiding this growth, our Director of Technology and E-recycling, Coleman Hammer-Tomizuka, played a pivotal role in shaping our youth programs. We also welcomed Jade Childress as our Youth Initiatives Manager, a new position made possible through a partnership with AmeriCorps Tech Connection. Their leadership has been instrumental in expanding We Care Tucson's reach and impact.

In addition to youth programming, our digital literacy efforts continued to thrive. Partnering with UnitedHealthcare Medicare Store, we provided free basic computer classes at their Crossroads Festival location and at the We Care Tucson store on the first and third Saturdays of each month. These workshops were designed to make Windows 10 more accessible, empowering seniors with the confidence to navigate technology in an increasingly digital world.



A YEAR IN REVIEW Cont'd

Meanwhile, the demand for our free medical supplies and durable medical equipment loan chest has reached unprecedented levels. Thanks to strong partnerships with local homecare agencies and community organizations, we've been able to hold successful medical drives. However, as quickly as our shelves are stocked, they are emptied again—especially our incontinence supplies, underscoring the urgent need for these essential resources in Southern Arizona.

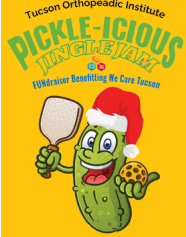
We closed out the year with the 2nd Annual Pickle-icious Jingle Jam Pickleball Fundraiser, an event that perfectly captured the spirit of community and generosity that defines We Care Tucson. Once again, it was an overwhelming success, bringing people together in support of our mission.

Ending 2024 on a high note, we undertook a major store reorganization to enhance efficiency and better serve our community. We invite you to stop by and see the remarkable improvements that further our mission of removing barriers to information, education, and wellness.

As we reflect on the past year, we stand energized by our unwavering commitment to providing technology access for underserved communities, delivering essential medical supplies, and championing environmental sustainability through recycling initiatives. Together, we are shaping a more inclusive, equitable future for all.

Thank you for being part of our journey. Here's to an even greater 2025!

RECYCLE SATURDAY





STRENGTHENING OUR IMPACT: A YEAR OF GROWTH AND GENEROSITY

2024 was another year of remarkable growth for We Care Tucson, with a significant increase in **grants and private donations** compared to the previous year. This success is a testament to the unwavering support of our generous donors, whose commitment to our mission continues to fuel meaningful change.

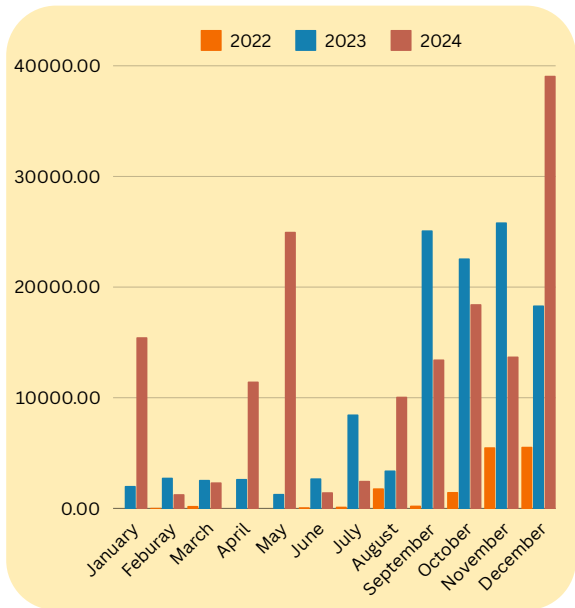
A shining example of this generosity was the **2nd Annual Pickle-icious Jingle Jam**, which once again proved to be an incredible success, bringing the community together in the spirit of giving and fun.

With strategic grant acquisitions, we continued to expand our youth initiatives, including Youth Tech Camp, Youth Tech School Day Out, and the TechFest Community Event. These programs inspired more than 200 students, sparking curiosity about computer repair, recycling, and technology careers. This growth was made possible through invaluable community partnerships and transformative grants from UnitedHealthcare, Tucson Electric Power, Desert Diamond Casino, and Cox Charities—investments that open doors to a future filled with opportunity.

Thanks to a visionary grant from Digitunity, our commitment to digital literacy flourished as we expanded our basic computer classes. Through partnerships with UnitedHealthcare Medicare Store, Marana Parks and Recreation, and sessions hosted at our facility, we empowered more than 700 seniors with essential digital skills.

These classes not only helped participants navigate Windows 10 but also fostered confidence in using technology, ensuring no one is left behind in the digital age.

As we reflect on this incredible journey, it is clear that collaboration, generosity, and innovation remain at the heart of everything we do. Through strong partnerships and dedicated community support, we are creating a future where education, technology, and wellness are accessible to all.

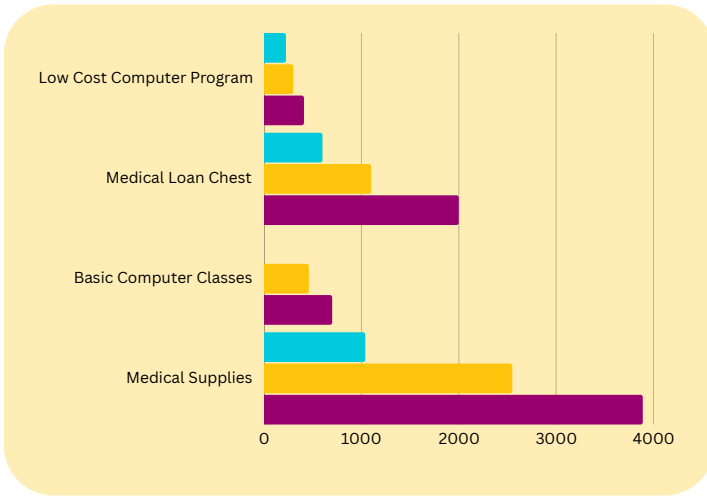


BUSINESS REVIEW Cont'd

Our pillar services continue to experience growth, driven by increased demand, strategic networking, and impactful media coverage. Through these efforts, we successfully elevated community awareness of our vital programs, including the low-cost computer referral program, free medical supplies, and the community medical loan chest.

The surge in donations of used technology and medical equipment empowered us to expand our ability to meet the escalating needs of our community. This virtuous cycle of giving enabled us to amplify our impact and broaden the scope of assistance provided.

As we advance toward our vision of a vibrant, sustainable, and interconnected community, each milestone achieved reinforces our commitment to making this vision a reality.



THANK YOU TO OUR SPONSORS



OUR COMMUNITY PARTNERS





We Care Tucson



THANK YOU

We are incredibly grateful for the generous support of our donors, whose contributions are instrumental in advancing our mission and making a meaningful difference in the lives of those we serve. Your commitment and generosity empower us to continue our work and positively impact our community. Thank you for believing in our mission and for your unwavering support. Together, we are creating a thriving, sustainable, and interconnected community.

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